

**BREAKOUT SESSION 1**  
**Greening the Economy - Transition Financing**

Moderator



**Arina Kok**  
Partner, Malaysia  
Climate Change and  
Sustainability Services  
Lead – Ernst & Young  
Co., Malaysia



**Dato' Fad'i Mohamed, FCB**  
AICB Council Member  
Chief Executive Officer,  
Maybank Investment Bank  
Berhad, Malaysia

Sp



**ASIAN INSTITUTE OF CHARTERED BANKERS**  
Member  
Chief  
Standard  
Chartered Bank Malaysia  
Berhad



**SPONSORSHIP INVITATION**

3RD MALAYSIAN BANKING  
CONFERENCE 2024  
Shangri-La Kuala Lumpur • 11 July 2024

High Profil  
Keynote Ad







## About Malaysian Banking Conference (MBC)

The MBC stands as a premier banking event jointly organised by the Asian Institute of Chartered Bankers and The Association of Banks in Malaysia. As a trailblazer among banking conferences, MBC consistently tunes into the industry's heartbeat. Following explorations into the dynamic realm of ESG principles in 2022 and 2023, MBC 2024 shifts its focus to unveiling challenges and advancements across various banking facets.

Be a part of this influential journey as a sponsor on 10-11 July 2024 at the Shangri-La Kuala Lumpur. Immerse yourself in an unparalleled experience alongside over 600 delegates from financial institutions, charting the course into the future of banking.

# SPONSORSHIP PACKAGES

<b>Sponsorship Options &amp; Features</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
Price	RM70,000	RM45,000	RM25,000
Availability	1 slot	2 slots	3 slots
Exhibition Space	10ft x 10ft (Custom build allowed)	6ft x 6ft (Tabletop exhibition)	6ft x 6ft (Tabletop exhibition)
<b>ACCESS</b>			
Exhibitor tags	4	3	2
Conference Passes	6	4	2
Special access to VIP lounge	1 x representative	-	-
<b>CONTENT AND KNOWLEDGE EXCHANGES</b>			
Speaking opportunity at breakout session	1 x speaker slot	1 x speaker slot	1 x moderator slot
Speaking opportunity at plenary session	1 x speaker slot	1 x moderator slot	-
Speaking opportunity at media roundtable session	1 x speaker slot	-	-
<b>EXPOSURE</b>			
Logo on conference microsite with hyperlink to corporate website	Y	Y	Y
Logo on conference e-backdrop	Y	Y	Y
Logo on photo opportunity wall	Y	Y	Y
Announcement of the sponsorship in AICB's social media platforms which have over 70k followers (Facebook, Instagram and LinkedIn)	Y	Y	Y
Corporate video to be played in conference hall	Y	-	-
1 x inclusion of your brand advertisement in AICB's biannual Banking Insight publication to 30k+ members	Y	-	-

Please complete the sponsorship registration form on page 7 to secure your spot.

## QUESTIONS?

Call (603) 2602 6824 or email [yuvn@aicb.org.my](mailto:yuvn@aicb.org.my)

2022

2023

## KEY VIPs

**1** Minister of Finance, Malaysia

**1** Minister of Investment, Trade and Industry, Malaysia

**2** Minister of Natural Resources, Environment and Climate Change, Malaysia

## PARTNERS AND SUPPORTERS

**1** Co-organised with The Associations of Banks in Malaysia (ABM)

**1** Co-organised with The Associations of Banks in Malaysia (ABM).

**2** Association of Chartered Certified Accountants (ACCA) as the supporting partner

**2** British High Commission (BHC) as the supporting partner.

**3** Asian Banking School (ABS) as affiliate partner

**3** Asian Banking School (ABS) as affiliate partner.

**4** 4 local and international organisations as sponsors

**4** 5 local and international organisations as sponsors.

2022

2023

## MEDIA COVERAGE



35 global and local media houses - Business Today, Nikkei Asia, The Star, New Straits Times, Reuters, News Hub Asia, Global Magazine, Bernama, The Edge Markets

## EVENT RATING



More than 95% of the attendees rated the events very good to exceeds expectations.

## NUMBER OF DELEGATES



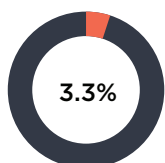
510 pax



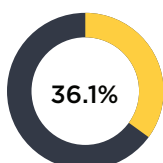
601 pax

Banking and financial practitioners.

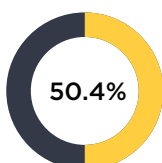
## DELEGATES JOB LEVEL



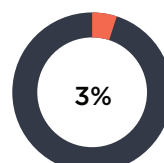
Board of Director



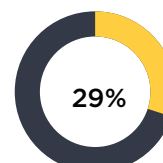
Senior Management



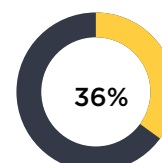
Middle Management



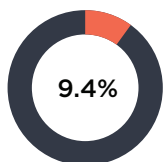
Board of Director



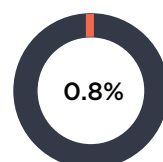
Senior Management



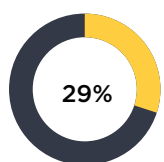
Middle Management



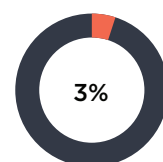
Executive



Non-Executive



Executive



Non-Executive

# MBC 2022 AND 2023 KEY STATISTICS

	Y2022	Y2023
Delegates Organisation	<ul style="list-style-type: none"> <li>• AmBank Islamic Berhad, Malaysia</li> <li>• Asia School of Business, Malaysia</li> <li>• Asian Development Bank, Malaysia</li> <li>• Bank Negara Malaysia</li> <li>• Bank Pembangunan Malaysia Berhad</li> <li>• Boston Consulting Group, Malaysia</li> <li>• Bursa Malaysia Berhad</li> <li>• Chartered Banker Institute, UK</li> <li>• Citi Private Bank, Singapore</li> <li>• Climate Impact X, Singapore</li> <li>• Ernst &amp; Young Consulting, Malaysia</li> <li>• Ernst &amp; Young Law, USA</li> <li>• Green Growth Asia Foundation, Malaysia</li> <li>• ICLEI South Asia, India</li> <li>• Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT) Joint Business Council, Malaysia</li> <li>• Institute of Strategic and International Studies (ISIS), Malaysia</li> <li>• Maybank Investment Banking Group, India</li> <li>• Maybank Investment Bank Berhad, Malaysia</li> <li>• Ministry of Natural Resources, Environment and Climate Change, Malaysia</li> <li>• Monash University Malaysia</li> <li>• Moody's Analytics, Singapore</li> <li>• OCBC Bank (Malaysia) Berhad</li> <li>• Oliver Wyman Singapore</li> <li>• Pantas Software, Malaysia</li> <li>• Securities Commission Malaysia</li> <li>• Sime Darby Plantation Berhad, Malaysia</li> <li>• Standard Chartered Bank Malaysia Berhad</li> <li>• Tenaga Nasional Berhad, Malaysia</li> <li>• UK Foreign, Commonwealth and Development Office, Malaysia</li> <li>• United Nations Environment Programme Finance Initiative (UNEP-FI), India</li> <li>• World Bank Group, Singapore</li> <li>• World Wide Fund for Nature (WWF), Malaysia</li> <li>• YTL Corporation Berhad, Malaysia</li> </ul>	

## PAST MBC SPONSORS



# MBC 2024 SPONSORSHIP REGISTRATION

Choose your preferred package:

	PLATINUM	GOLD	SILVER
Price	RM70,000 <input type="checkbox"/>	RM45,000 <input type="checkbox"/>	RM25,000 <input type="checkbox"/>

## Sponsor's Details

Company Name

Business Registration Number

Invoicing Address

Contact Person

Designation

Contact Number

(Office)

(Mobile)

Email Address

## Payment Details

Preferred Method

IBG

Bank Name

Malayan Banking Berhad

Bank Address

Bukit Bintang Branch, 42-2 Ground Floor & 1st Floor, Jalan Sultan Ismail, 50250 Kuala Lumpur, Malaysia

Bank Account Number

0-14084-223041

Bank Swift Code

MBBEMYKL

Beneficiary Name

Asian Institute of Chartered Bankers

Beneficiary Reg. Number

197701004872 (35880-P)

Beneficiary Address

Level 2, Bangunan AICB, Jalan Dato'Onn, 50480 Kuala Lumpur, Malaysia

Yes, please prepare an invoice for my selected sponsorship package(s)

confirm my application and participation as sponsor

Note: Once participation is confirmed, the sponsorship terms and conditions apply.

Email the proof of payment (remittance advice) to [norazlim@stfresources.com](mailto:norazlim@stfresources.com) or call (603) 2701 9219 (Norazlim) / (603) 2701 9214 (Sukie Chong)

company stamp

Date .....

# MBC 2024 TERMS AND CONDITIONS

Submission of this Sponsorship Application Form confirms your participation at the Malaysian Banking Conference 2024 (“Event”) organised by the “Asian Institute of Chartered Bankers” (“AICB”) and “The Association of Banks in Malaysia” (“ABM”) (collectively referred to as the “Organisers”). The following terms and conditions in this Sponsorship Application Form together with the terms and conditions in the Sponsorship Brochure (collectively referred to as the “Agreement”) shall apply -

## **Duration of Sponsorship**

**a.** The duration of the sponsorship is for 11 July 2024.

## **b. Availability**

The availability of sponsorship is determined on a first come first serve basis and subject to approval. The availability will be based on the date of receipt of this Sponsorship Application Form. Verbal confirmations will not be entertained.

## **c. Payment**

Payment of the sponsorship fees shall be made in full no later than **28 June 2024**. Payments must be made via cheque **OR** online transfer in Malaysian Ringgit (MYR) to “Asian Institute of Chartered Bankers”. Participation of sponsors, also referred to as exhibitors, will only be confirmed upon receipt of **FULL** payment.

## **d. Cancellation Policy**

Once the sponsorship is confirmed and payment has been made in full, the refund policy shall only apply if the Event is cancelled, whereby full payment will be refunded to you.

## **e. Use of Exhibition Space, Booth Selection, Relocation and Floor Revision Plans**

The space contracted for the assigned booth during the Event is to be used solely by you whose name appears on this Sponsorship Application Form, and it is agreed that you will not sublet or assign any portion of the space to any other party without prior written consent from AICB.

If there is insufficient exhibition space to accommodate partners’ and exhibitors’ requests or for safety reasons, AICB retains the exclusive and absolute right to revise the exhibition floor plan and / or to re-locate the exhibitors’ assigned booth where necessary.

## **f. Marketing Materials**

You shall grant the Organiser the right to use your corporate logos, trademarks, company descriptions and any other marketing materials (collectively referred to as the “**Materials**”) in any advertising and promotional medium distributed by the Organiser solely in connection with the Event. This applies to future marketing by the Organiser but only relating to the Event or any similar event to be held. If you fail to comply with the foregoing, the Organiser shall not be liable for any delay in or failure to provide any sponsorship benefits to you.

Your Materials will only appear in the publicity materials for the Event if your sponsorship has been confirmed and payment has been made by you in full. Please adhere to the stipulated deadlines to avoid missing out on any promotional activities.



## **g. Hardware**

All hardware items for showcase during the Event are to be provided by the respective exhibitors, including you.

## **h. Installation and Dismantling**

The date and time for your installing, exhibiting and dismantling of any items for the Event must comply with the “**Exhibitors’ Set-Up and Teardown Schedule**” which will be provided by AICB. You shall be liable for all storage and handling charges resulting from the failure to remove any items from the Event location before the end of the dismantling period set by AICB.

## **i. Exhibitors’ Set-Up**

Your set-up staff are only allowed on the Event floor during the dates and times published in the Exhibitors’ Set-Up and Teardown Schedule.

## **j. Indemnity**

You shall fully release and indemnify the Organiser from and against all costs, expenses, charges, demands, actions, claims, losses, liabilities, judgments, causes of action, proceedings, suits, penalties or damages of any kind, arising out of or are attributed to:

- your (including your employees’, agents’ and representatives’) negligence, omission or willful misconduct relating to this Agreement and the Event;
- any claim made by your employees, agents and representatives;
- your failure to comply with any applicable laws and regulations relating to this Agreement and the Event; and
- your providing to the Organiser of any unauthorised or illegal materials, or materials which infringe or misappropriate another third party’s intellectual property or proprietary rights.

## **k. Limitation of Liability**

In no event shall the Organiser be liable for:

- any loss, theft or destruction of hardware and other tangible goods including exhibition materials and products which you are solely responsible for;
- any personal injury or death of your employees, agents and representatives during the Event unless it is due to the negligent acts or omissions of the Organiser;
- any damage to your business or reputation as a result of the Organiser’s failure to hold the Event as scheduled or provide the required exhibition space to you for the Event; and
- delay to any sessions or activities during the Event.

In no event shall the aggregate liability of either party towards each other for direct or statutory damages arising from this Agreement or the Event exceed the amount of sponsorship fees paid by you under this Agreement. Neither party shall be liable under this Agreement for any indirect, punitive, special, incidental, consequential, exemplary or similar damages, howsoever caused.

## **i. Representations and Warranties**

Each party represents, warrants, and covenants, on behalf of itself, that (i) it is validly incorporated and existing under the laws of the jurisdiction of its organisation and is authorised to do business in each jurisdiction in which it transacts business in accordance with applicable laws; (ii) it has the exclusive right, power and authority to enter into this Agreement and to perform all of its obligations hereunder; and (iii) neither the execution and delivery of this Agreement, nor the performance of the respective party's obligations hereunder, shall violate any agreement to which that party is a party to or any applicable law or regulation to which it is subject to.

You warrant that all information and materials provided under this Agreement are accurate and not misleading or deceptive.

## **m. Personal Data Protection Act**

By agreeing to become a sponsor / exhibitor of the Event, you consent to the Organisers' use of your personal data according to the Personal Data Protection Act (PDPA) 2010, **AICB's Personal Data Protection Notice** and **ABM's Privacy Policy**.

## **n. Anti-Bribery and Anti-Corruption**

All forms of bribery and corruption are prohibited. AICB upholds a zero-tolerance approach. In addition to not participating in bribery, you must not participate in any corrupt activity, such as extortion, collusion, breach of trust, abuse of power, trading under influence, embezzlement, fraud or money laundering. Click [here](#) to view AICB's Anti-Bribery and Corruption Policy.

## **o. Governing Law and Jurisdiction**

This Agreement shall be construed in accordance with and governed by the laws of Malaysia. Parties agree to submit to the exclusive jurisdiction of the Courts of Malaysia, with respect to any claim or matter arising under this Agreement.

## **p. Miscellaneous**

Nothing in this Agreement is intended to create, nor shall anything herein be construed or interpreted as creating an agency, partnership, joint venture or any other relationship between the parties in this Agreement except as expressly set forth herein.

All notices required to be provided in connection with this Agreement shall be in writing, and be delivered by registered mail or by courier, at the addresses set forth in this Sponsorship Registration Form.

Neither party shall assign nor otherwise transfer this Agreement or any of its rights and obligations hereunder, whether in whole or in part, without the prior written consent of the other party. Any assignment in violation of this clause shall be void. Waiver by either party of a breach or violation of any provision of this Agreement shall not operate as, or be construed to be, a waiver of any prior, concurrent or subsequent breach.

Save as agreed otherwise, this Agreement constitutes the entire agreement relating to the matters set forth herein and supersede any and all prior or contemporaneous discussions, representations, correspondences and agreements, whether oral or written, pertaining thereto.

If any one or more of the provisions or part thereof contained in this Agreement should be or become invalid, illegal or unenforceable due to any reason, this shall not in any way affect or impair the validity or enforceability of the remaining provisions in this Agreement. If one party gives notice to the other of the possibility that any provision or part-provision of this Agreement is invalid, illegal or unenforceable, the parties shall negotiate in good faith to amend such provision so that, as amended, it is legal, valid and enforceable, and to the greatest extent possible, achieves the intended commercial result of the original provision.

This Agreement may only be amended or modified in writing and duly executed by the parties.

	Y2022	Y2023
Key VIPs	Minister of Finance, Malaysia	<ul style="list-style-type: none"> <li>Minister of Investment, Trade and Industry, Malaysia</li> <li>Minister of Natural Resources, Environment and Climate Change, Malaysia</li> </ul>
Partners and Supporters	<ul style="list-style-type: none"> <li>Co-organised with The Associations of Banks in Malaysia (ABM).</li> <li>Association of Chartered Certified Accountants (ACCA) as the supporting partner.</li> <li>Asian Banking School (ABS) as affiliate partner.</li> <li>4 local and international organisations as sponsors.</li> </ul>	<ul style="list-style-type: none"> <li>Co-organised with The Associations of Banks in Malaysia (ABM).</li> <li>British High Commission (BHC) as the supporting partner.</li> <li>Asian Banking School (ABS) as affiliate partner.</li> <li>5 local and international organisations as sponsors.</li> </ul>
Media Coverage	35 global and local media houses.	39 global and local media houses.
Event Rating	More than 95% of the attendees rated the events very good to exceeds expectations.	
Delegate Category	Banking and financial practitioners.	
No. of Delegates	510 pax	601 pax
Delegates Job Level		
<ul style="list-style-type: none"> <li>Board of Director</li> <li>Senior Management</li> <li>Middle Management</li> <li>Executive</li> <li>Non-Executive</li> </ul>	<ul style="list-style-type: none"> <li>3.3%</li> <li>36.1%</li> <li>50.4%</li> <li>9.4%</li> <li>0.8%</li> </ul>	<ul style="list-style-type: none"> <li>3%</li> <li>29%</li> <li>36%</li> <li>29%</li> <li>3%</li> </ul>
Delegates Organisation	<ul style="list-style-type: none"> <li>AmBank Islamic Berhad, Malaysia</li> <li>Asia School of Business, Malaysia</li> <li>Asian Development Bank, Malaysia</li> <li>Bank Negara Malaysia</li> <li>Bank Pembangunan Malaysia Berhad</li> <li>Boston Consulting Group, Malaysia</li> <li>Bursa Malaysia Berhad</li> <li>Chartered Banker Institute, UK</li> <li>Citi Private Bank, Singapore</li> <li>Climate Impact X, Singapore</li> <li>Ernst &amp; Young Consulting, Malaysia</li> <li>Ernst &amp; Young Law, USA</li> <li>Green Growth Asia Foundation, Malaysia</li> <li>ICLEI South Asia, India</li> <li>Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT) Joint Business Council, Malaysia</li> <li>Institute of Strategic and International Studies (ISIS), Malaysia</li> <li>Maybank Investment Banking Group, India</li> <li>Maybank Investment Bank Berhad, Malaysia</li> </ul>	